Next Gen Tech 360

Developing future creators and leaders

The Next Gen Tech (NGT) 360 program is an opportunity for high school students in the Greater Tampa Bay Area to win scholarship money by developing and pitching their own real-world tech and business to industry leaders across Tampa Bay.

Concept	Analysis	Design	Build	Test	Launch

Joining the Program
When entering the NGT360 program, students should…

- ☐ Assemble a team of **3-5 students**

- ☐ Have all team members fill out the consent and media forms

- ☐ Have each team member **join the Gnowbe micro-learning platform** that will be used for session-to-session activities

- ☐ **Be ready with an idea but be prepared for that idea to develop and change** along with you through the program. Adaptability is one of the most important aspects needed in the NGT360 program and moreover in the business world.

Program Deliverables
The following list includes all document-based submissions teams are expected to submit over the course of the program.

- ☐ **Project Charter** - Define your Scope, Objective, Deliverables, Team and Timelines

- ☐ **Project Plan** - Prepare a one-page high level Project Plan with Key Milestones

- ☐ **Marketing Plan** - The Marketing strategy on how to attract your Targeted Customer(s) and how your team is going to "Penetrate the Market"

- ☐ **Business Requirements -** Define the User Requirements with desired features and functionality

- ☐ **Customer Surveys -** Surveys used to gain customer input and feedback

- ☐ **User Stories & Use Cases -** Define your user personas and their stories. Use cases define a set of actions or event steps detailing the interactions between a role and a system to achieve a function

- ☐ **Architecture -** Select Development Tools and define the Architecture and Security of your product

- ☐ **Design -** Document Product Flows, User Interface, and Functional Design of your product

- ☐ **Test Plan -** Tie your test plan back to your Requirements and Functional Design

Presentations and Videos

NGT360 teams will also find themselves delving into creating a professional product pitch for their product. Here is a list of what teams will be doing to develop their product pitch alongside their product throughout the program.

- ☐ **Elevator Pitch –** 30 to 60 second promotional video of your team and product

- ☐ **Synapse Summit –** You and your team will have the opportunity to pitch and gain exposure in the Tampa Bay/Business community

- ☐ **Final Presentation Dry Run –** Finalists will pitch in front of mentors for feedback

- ☐ **Product Pitch –** Create a 10-minute YouTube video of the team's presentation

- ☐ **The Final Presentation –** Finalists pitch to the judges and demo their product

Our Business Community

For more information!

▶ **NGT360**

https://bit.ly/NGT360-YouTube-channel

📷 **@nextgentech360**

Connect with us!
✉ **ngt360@connectit360.org**

NGT360 2020-21 Timeline

Schedule is Tentative, Dates subject to change

REGISTRATION DEADLINE
September 27, 2021
One Small Step

WORKSHOP #1
October 5, 2021
Only the Beginning

WORKSHOP #2
November 2, 2021
Beginning to Take Shape

WORKSHOP #3
December 2021
Making Something New

ELEVATOR PITCHES
Late December 2021
The End of the Beginning

WORKSHOP #4
January 4, 2022
The Countdown Starts

WORKSHOP #5
February 1, 2022
Halfway Through The Race

SYNAPSE SUMMIT
Late February 2022
An Opportunity to Showcase
🔷 synapse summit

WORKSHOP #6
March 2, 2022
Wrapping It Up

FINAL PITCHES AND JUDGING
April 5, 2022
Your Moment

AWARDS CEREMONY
Late April 2022
Time to Celebrate

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Inspiration. Community. Opportunity.