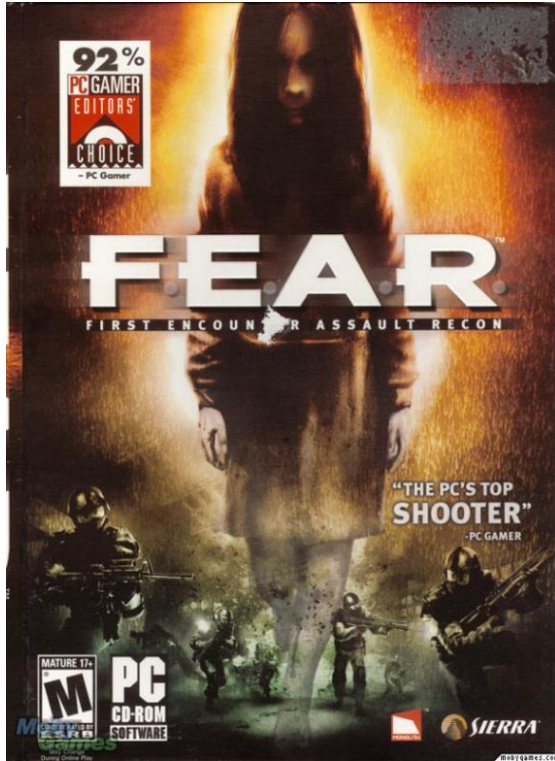


Video Game Box Art

Use the below guide and examples- one a SEPARATE document put the below information- break it down by what you want on the front and the back- this will be given to Mr. Juul's class. Include many images. Include game theme and style info. You will also share your design document with them.



Front needs:

Title of game:

ESRB rating-

Console-

Tagline or quote ("The PC's Top Shooter") - optional

Colors/style- Dark/eerie or cartoon/bright or pixel with blues/purples, etc. If you know the RGB #s include it.

Good background image. You provide the art for the background image they will adjust and add other things but they need good images to work from so provide your asset images (enlarged if needed and screenshots- look at examples for guidance).



Back needs:

At least 3 screenshots with descriptions of each (see image to the left- each image has a description).

Tagline- example is The future is now. Are you with us?

Game Description- this will be written like a marketing description and should be at least a couple sentence. Look at boxes for inspiration.

Players- even if its just 1 say 1- if is multiplayer- how many?

ESRB rating again

Any other information you want the back to include.



