

ClimaTrek Survey (Example 1)

- 1. How often do you go on hiking/camping/biking excursions?**
 - a. Once a week
 - b. 1-2 times a month
 - c. 1-2 times a year
 - d. Less than once a year
 - e. Other:
- 2. About how long do your excursions for hiking/camping/biking outdoors last on average?**
 - a. Less than a day
 - b. One full day
 - c. Two full days
 - d. Three Full days
 - e. 4-7 Full days
 - f. More than a week
- 3. How do you plan for any hiking/biking/camping/outdoors trip?**
 - a. Word of mouth
 - b. Mapping software
 - c. Physical maps
 - d. Online group or sharing
 - e. Other:
- 4. What are your biggest safety concerns when hiking/biking/camping outdoors?**
 - a. Water/food consumption
 - b. Heat exhaustion
 - c. UV radiation
 - d. Animal dangers
 - e. Getting lost
 - f. Inability to contact emergency services
 - g. Other:
- 5. On a scale of 1-10 (1 being the least, 10 being the most)**
 - a. How much do you care about UV-radiation damage on skin when outdoors?
 - b. How prepared do you already feel safety-wise when hiking/biking/camping/outdoors.
- 6. About how often do you go outside of cell signal, or do not have access to WiFi or cellular data internet connection?**
 - a. More than once a week
 - b. Once a week
 - c. 1-2 times a month
 - d. Few times a year
 - e. Less than once a year

- f. Other:
- 7. Do you use any of the following when outdoors:**
- a. Mapping software
 - b. Fitness tracking
 - c. Online weather tracking
 - d. Other:
- 8. If you were to purchase a device to assist you when outdoors, which of the following features would you value?**
- a. Reporting UV radiation
 - b. Reporting weather conditions such as temperature, humidity, or air pressure
 - c. Reporting altitude
 - d. Reporting air quality
 - e. A companion app on your phone. Within this app:
 - f. Suggestions for food or water intake based on conditions
 - g. Warnings for UV index
 - h. Predictions for future weather patterns (with no reliance on cellular connection)
 - i. Features for planning excursions (packing lists, active weather tracking beforehand, etc.)
- 9. How much would you believe is a fair asking price for a product with the above features?**
- a. Less than \$20
 - b. \$20-\$50
 - c. \$50-\$100
 - d. \$100-\$200
 - e. \$200+
- 10. Do you have any other suggestions for features of such a product?**

InSite - Survey Questions (Example 2)

On a scale of 1-10:

- How would you rate your forgetfulness? (1 being least forgetful and 10 being most forgetful) _____
- How often do you think of an idea only to forget it later? (1 being least often and 10 being most often) _____
- How would you rate your organization? (1 being least organized and 10 being most organized) _____
- How often do you have your phone within your reach? _____

Have you ever been stuck with a poor project topic (class projects, science fair, NHD, etc.) because you didn't have enough time to brainstorm interesting ideas?

How many long-term projects are you currently involved in?

Of what type? (4-6 word description) I.e. " • Investment competition - trade stocks and present strategies"

How do you currently manage brainstorming and progress for these long-term projects?

When/where do you think of your most creative ideas?

If there were a free app that allowed you to save general brainstorming topics, organize your ideas, and remind you to think of ideas at uncommon times in an effort to boost creativity, would you be inclined to use it?