

One Bag Tag

Goodbye Lost Bags & Sticky Tags



The Problem

There are 3 major flaws within the airline baggage check-in process.



Tagging

An outdated repetitive need for the airline issued, white-sticky-tag.



Lost Baggage

Costs the airline industry \$2.3b each year.



Overweight baggage

Causes for extreme airline <> passenger friction & confusion.



The Solution



One Bag Tag

One Bag Tag is an FAA approved, permanent baggage-tag device.

It features worldwide tracking, a weight scale, conveyor belt beep alerts, and replaces the airline paper tag.

It attaches to any suitcase, and makes it instantly smart.



Welcome to One Bag Tag

Everything a suitcase can ever wish for!



Built-in
weight Scale



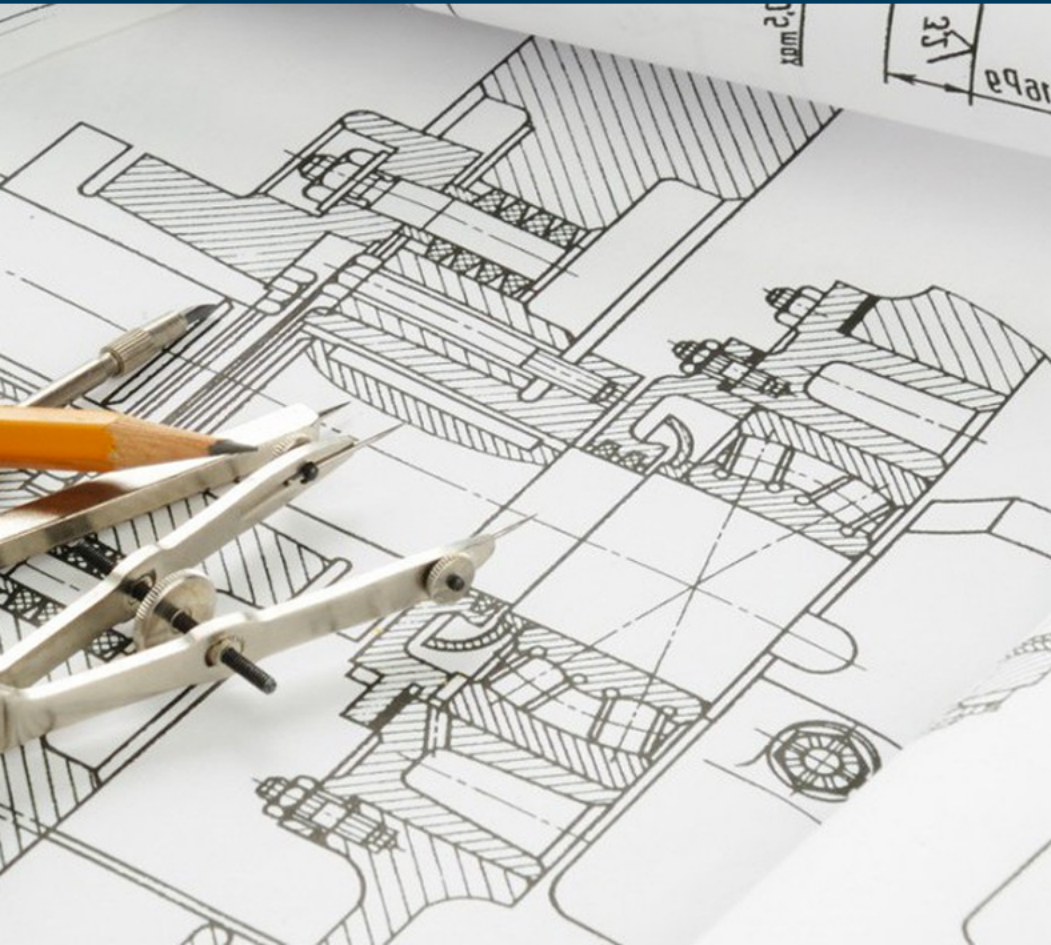
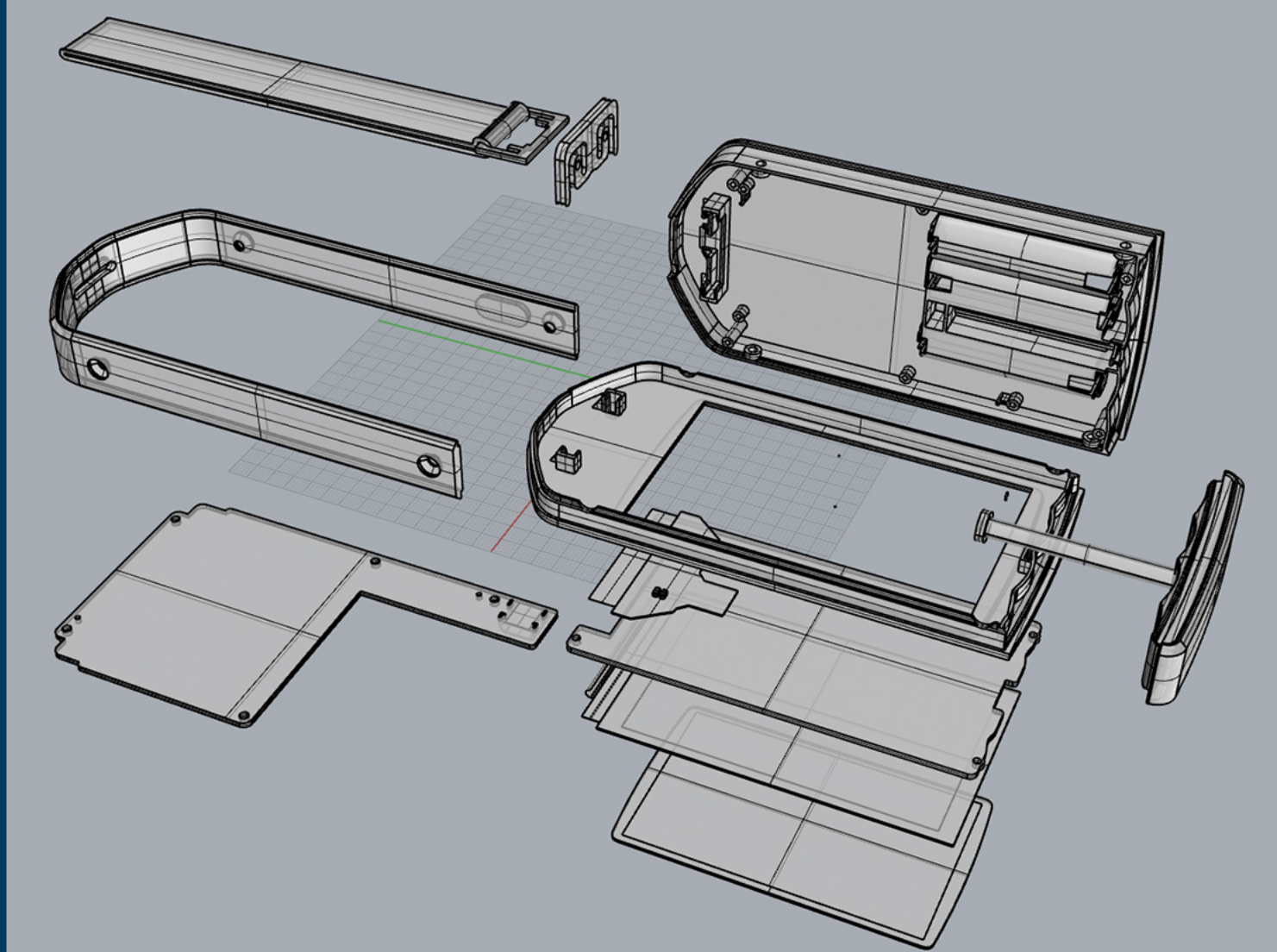
Conveyor belt
proximity beep alerts



Unique non-breakable
flex e-ink display



30 day battery life





Indoor Tracking. Reimagined.

In **2017** the global airline industry paid out **\$2.3 BILLION** for lost luggage



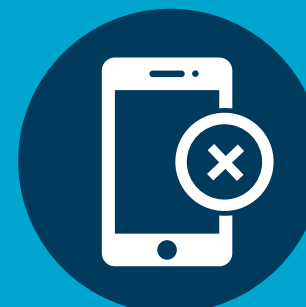
When a suitcase is lost, it is typically located **INDOORS** at an airport conveyor-belt or warehouse.



There is no GPS satellite access without a view of the sky.



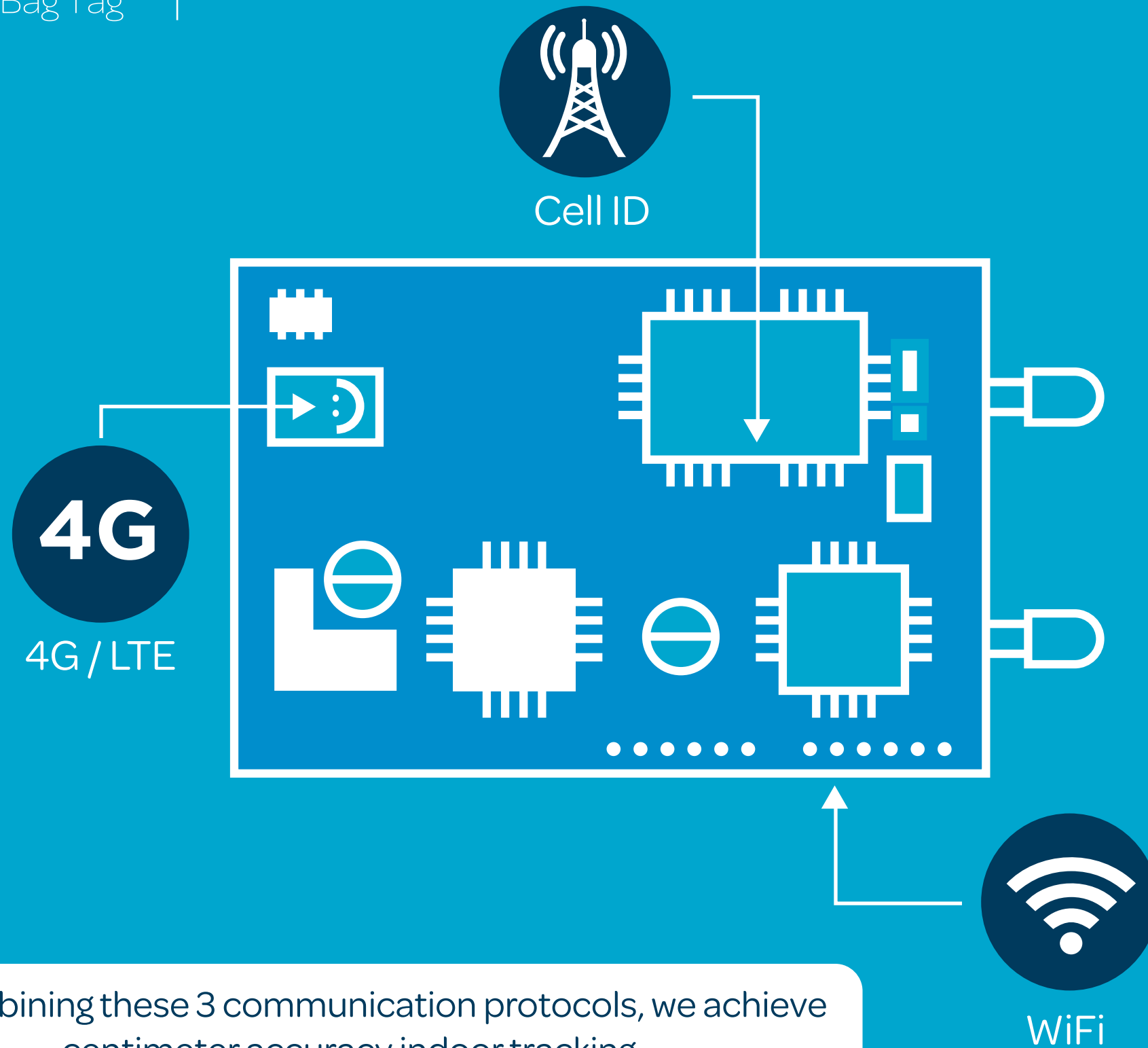
The only indoor tracking solution is cellular-tower-triangulation (Cell-ID)



Cell ID is always off by one mile or more.



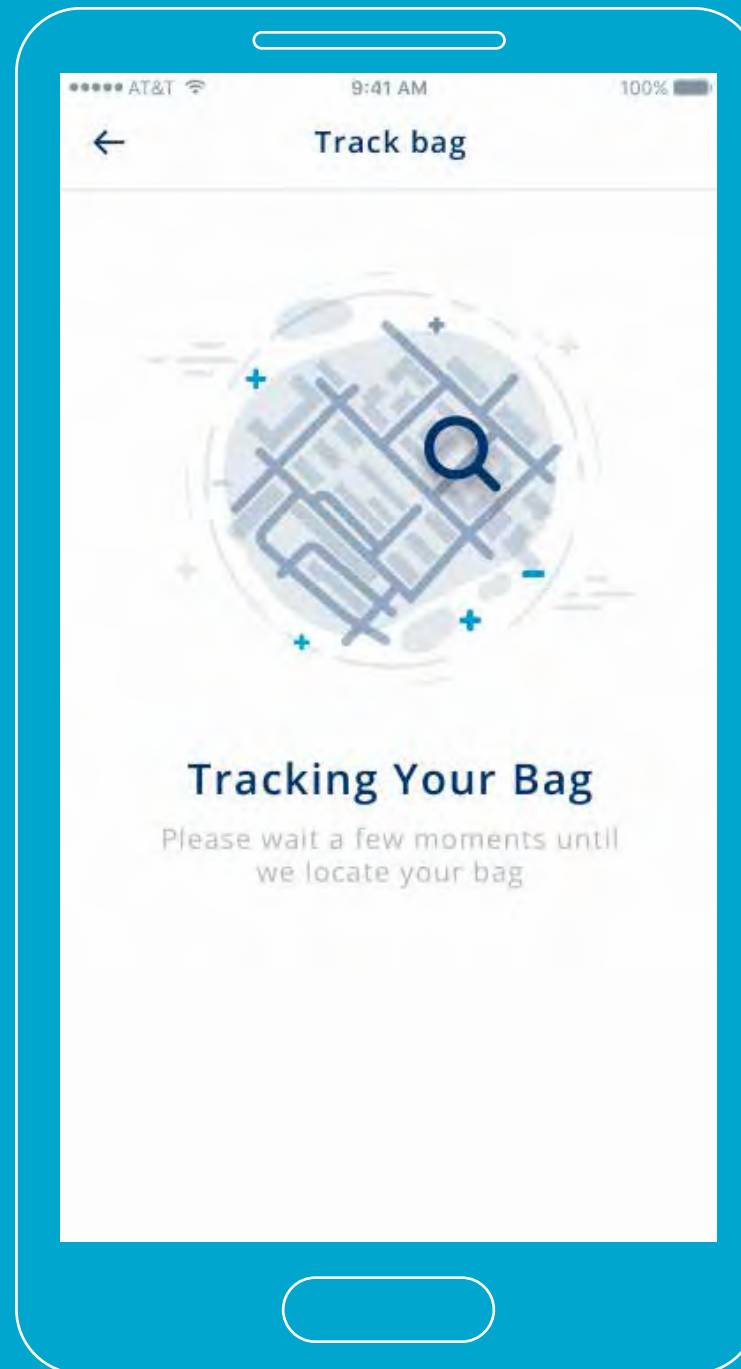
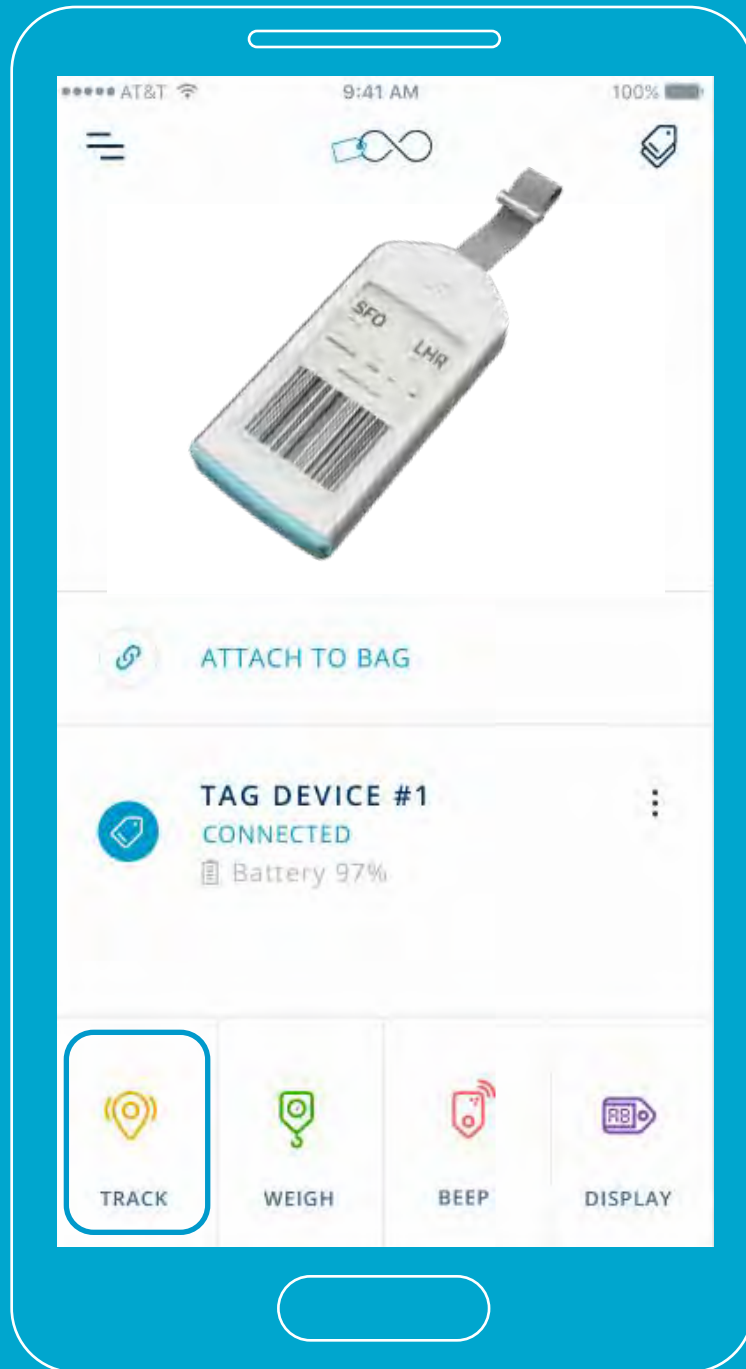
Indoor Tracking. Reimagined.



By combining these 3 communication protocols, we achieve centimeter accuracy indoor tracking.



Indoor Tracking. Reimagined.





Deep Airline Integration



White Sticky Paper Tags



Long Queues



Manualizes Online
Check-in



Ripped tags



5 major airlines already have
support for electronic bag tag
integration.



Lufthansa



SWISS



EVA AIR



Austrian



AIR FRANCE

We are in serious talks with 8 more international airlines.



Deep Airline Integration

The user experience in 3 steps





Safety First

Battery

100% non-lithium battery.
Accepted by every airline
worldwide.



FAA Approved

A built-in accelerometer
automatically toggles
cellular communication
off/on for takeoff/landing.



Data Security

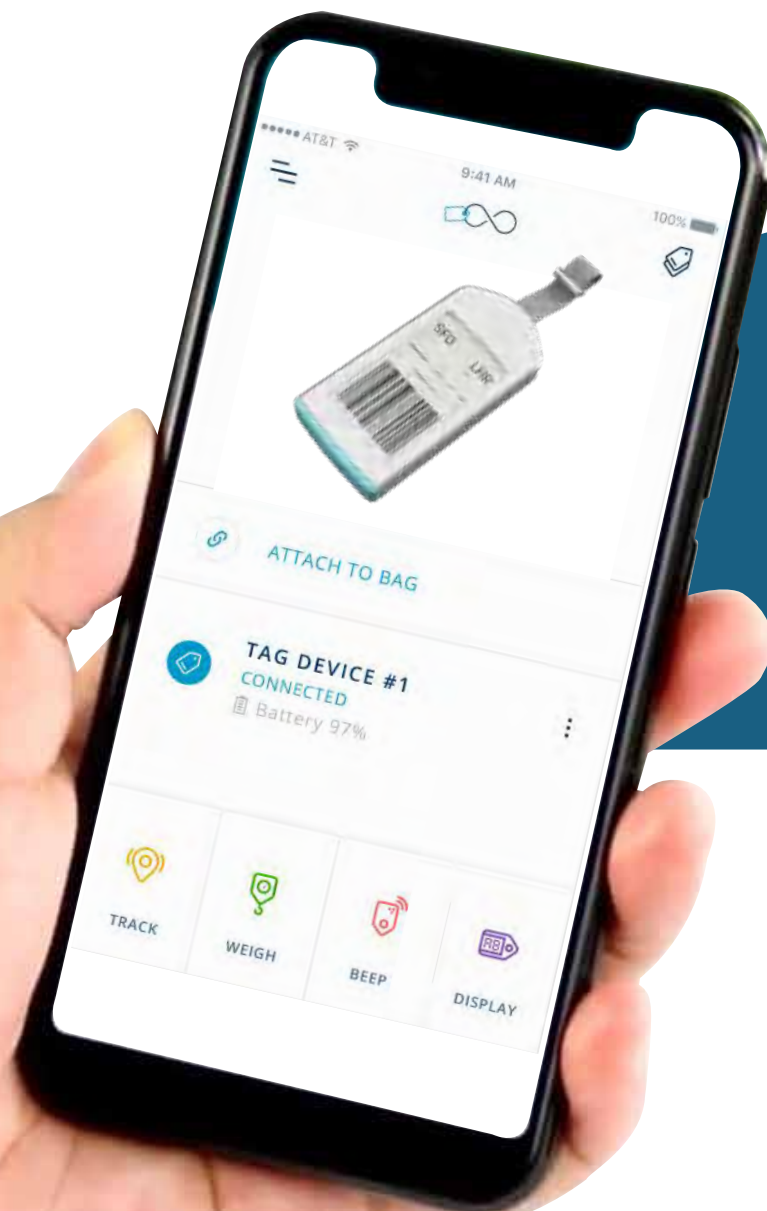
End to end cloud & firmware
encryption.





Perfectly Connected

Available on:  iPhone  WATCH  ANDROID





Demographics & Projections

According to IATA:



air travel grew by
7% annually.



In 2017 global airlines
flew **3.6** billion
passengers.



19.5% flew a minimum of
3 trips AND checked at
least **1** bag =

705 million



Reaching the 705



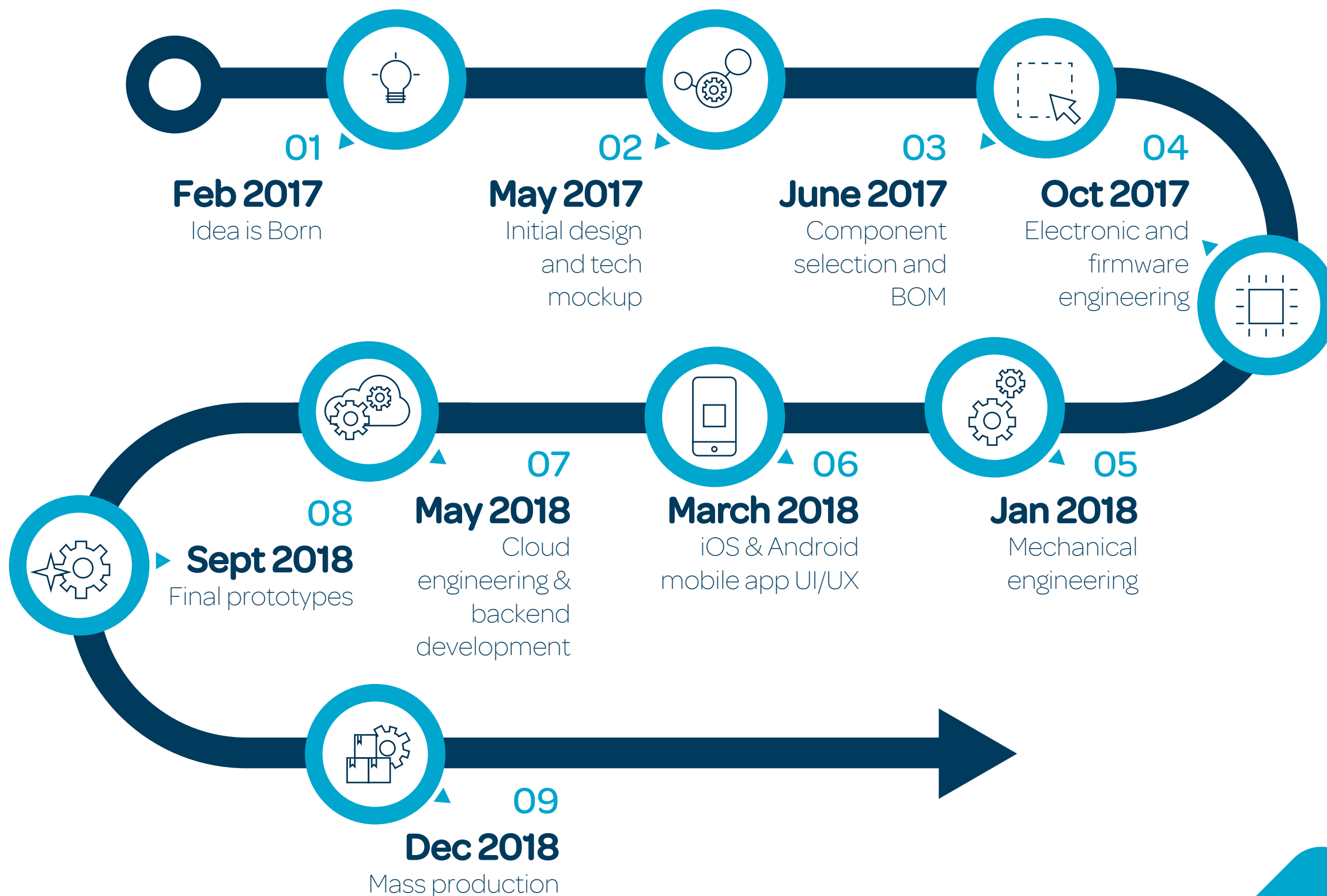


Competitor Advantages

	 Trakdot	 Lugloc	 DS Bag Tag	 One Bag Tag
Tracking via Cell-ID	✓	✓	✗	✓
Tracking via WiFi	✗	✗	✗	✓
Cellular Speed	2G	3G	✗	4G/LTE
Bluetooth Sound Alert	✓	✗	✗	✓
Permanent Luggage Tag	✗	✗	✓	✓
RFID Airport Scanning	✗	✗	✓	✓
Flex eInk Display	✗	✗	✗	✓
Built-in Weight Scale	✗	✗	✗	✓
Price in USD	\$80	\$70	\$110	\$149



Timeline





Aiming for the Sky

GOODBYE

Lost Bags & Sticky Tags



With our current focus on building an award-winning team with expertise in development, engineering, marketing and branding, we are taking this product global, as the blue-chip solution for baggage at the airport.

One Bag Tag, Inc.
315 Hudson Street
New York, NY 10013

hello@onebagtag.com
<https://onebagtag.com>