

Charter

Problem Statement

Identify the problem or need you are wanting to resolve with the development of your product

Goal Statement

Identify the goals and objectives of this project

Project Team

Role

Project Team

Name

Team Member(s)

Project Scope

In Scope:

Out of Scope:

Leverage Opportunity:

Business Case / Financial Impact

Will this project positively impact:

H/M/L

If so, how?

Market Importance

Financial Impact

Leverage-ability

Customer Satisfaction